## **Exploratory Subgroup Analyses:** Why Do We Need Particular Caution?

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\* Fleming TR "Clinical Trials: Discerning Hype from Substance" *Annals of Internal Medicine* 2010; 153:400-406

### Industry Sponsors

- Company profits, 
   † value of stock options, promotion
- Government Sponsors
  - ~ Claims of success in advancing health care
  - ~ Leverage for ↑ in federal funding
- Journal Editors (Publication bias)
  - Academic Investigators / Caregivers
    - ~ Increased ability to publish results
      - ↑ professional stature, earlier promotion, ↑ salary

~ Desire to offer more therapeutic options to patients

....Result: Wide Spread & Significant Conflicts of Interest

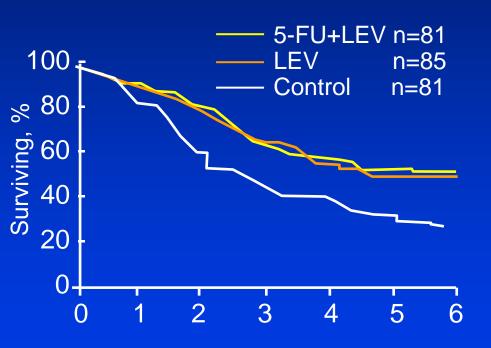
An Illustration of Exploratory Analyses: Post-hoc Subgroup Analyses

Surgical Adjuvant Therapy of Colorectal Cancer

R 5-FU + Levamisole Levamisole Control

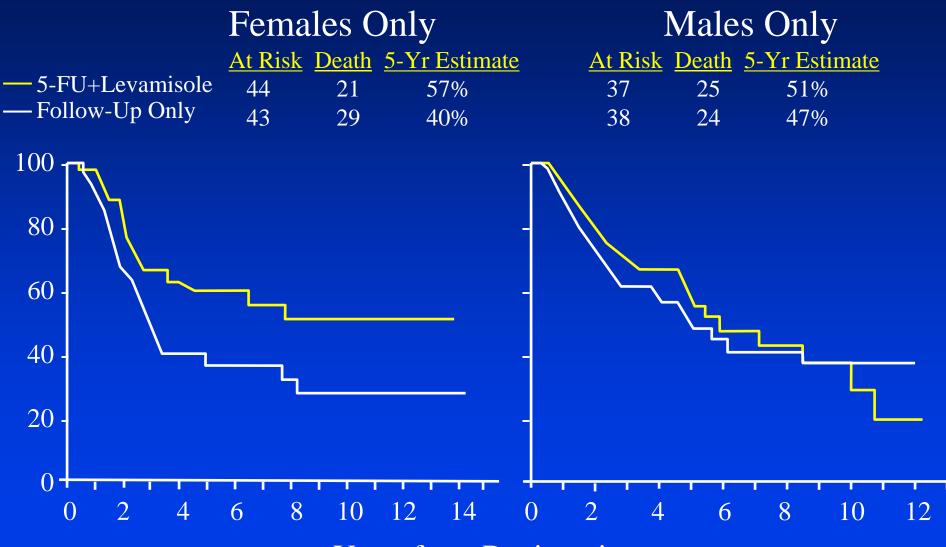
## Surgical Adjuvant Therapy: Colorectal Cancer

#### NCCTG Trial



Years from randomization

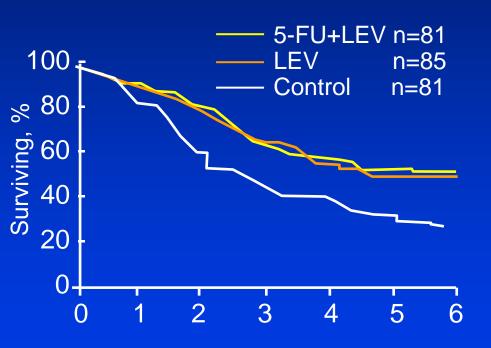
#### NORTH CENTRAL TREATMENT GROUP STUDY Looking at Treatment Effect on Overall Survival



Years from Registration

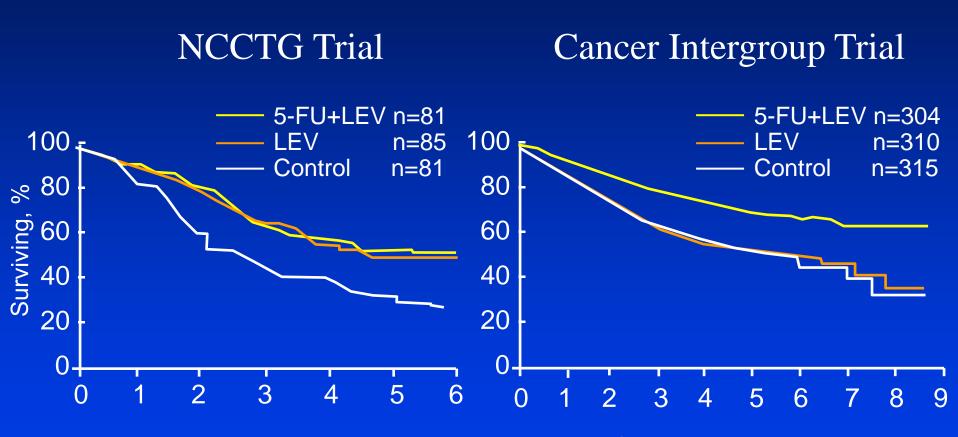
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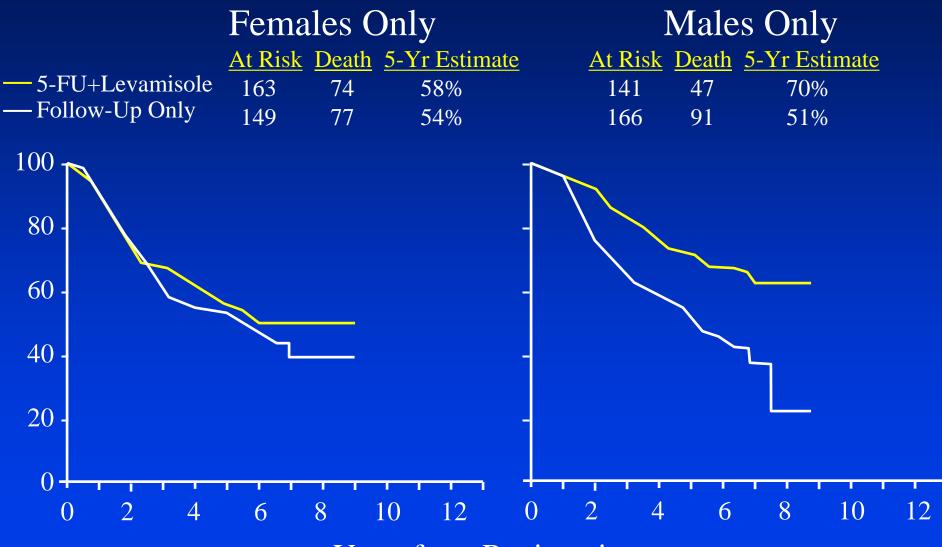
## Surgical Adjuvant Therapy: Colorectal Cancer



Years from randomization

Years from randomization

### INTERGROUP STUDY 0035 Looking at Treatment Effect on Overall Survival



Years from Registration

## Duke's C Colon Cancer Adjuvant

Percent ↓ in	Death Rate:	<u>5-FU + Levamisole</u> Control
Analysis Group	North Cent Treatmen Group Stue (n = 162)	t Study
All patients	28%	33%
Female Male	43% 9%	15% 50%
Young Old	40% 13%	23% 41%

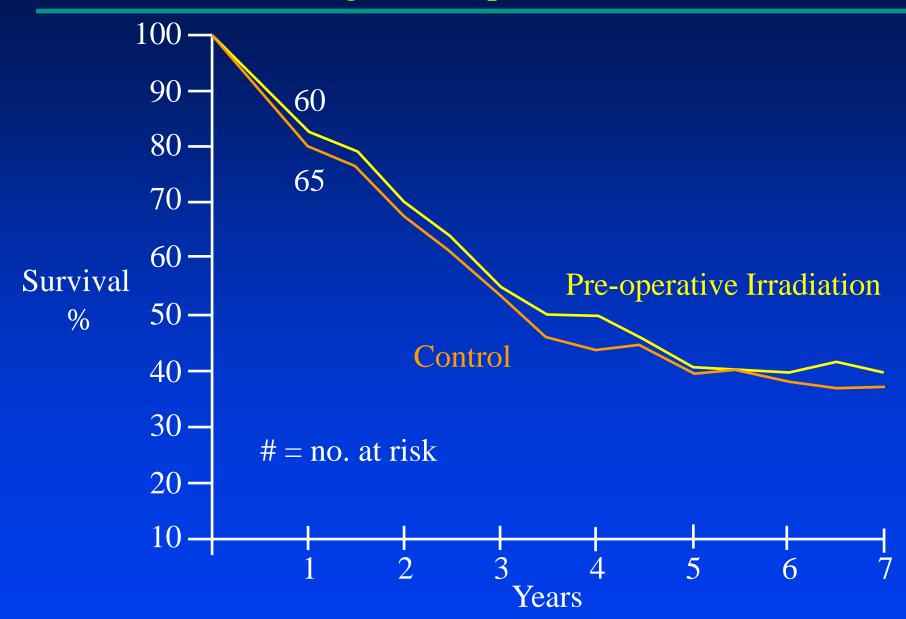
## Confirmatory vs. Exploratory Analyses

- Hyp. Confirmation vs. Hyp. Generation
  - Post-hoc analyses & Random High Bias (new endpoints, new analyses, interim analyses subgroup analyses, covariate adjustments)
    - Illustrations and Motivation: *Baseball* & Clinical Research

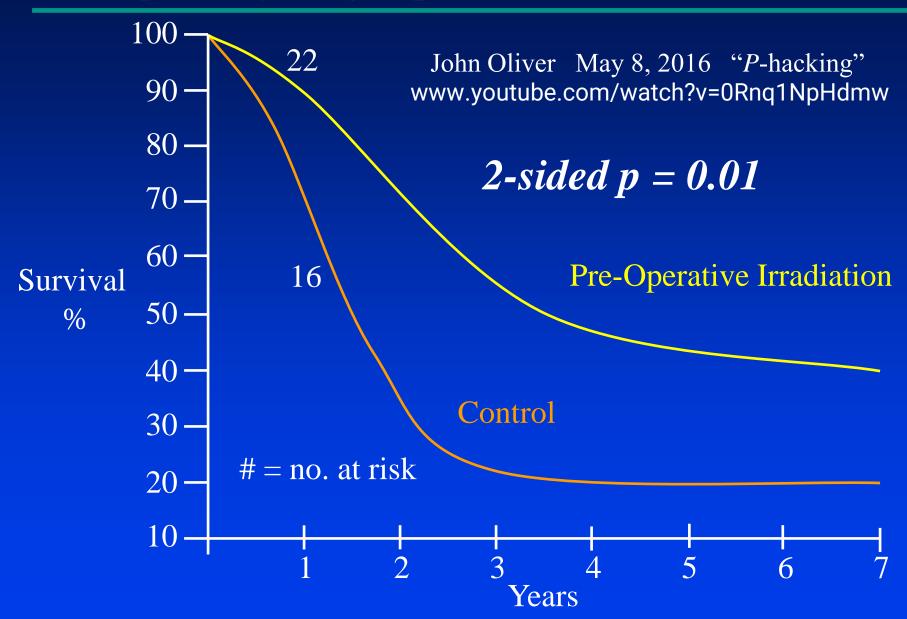
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### Radiation Treatment in Rectal Cancer Princess Margaret Hospital

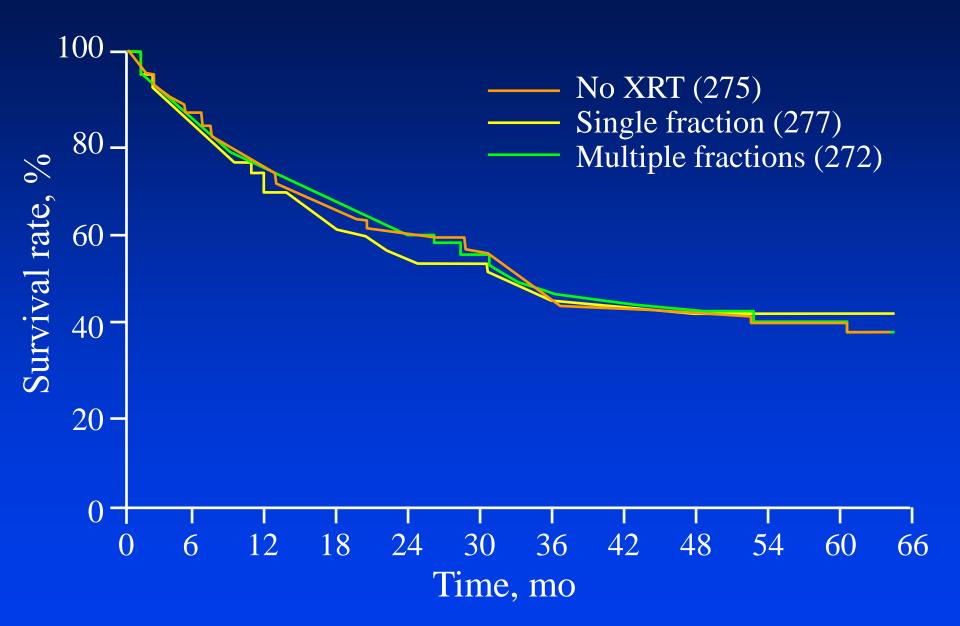
R Pre-operative R.T. Control Survival of Patients with Rectal Carcinoma Princess Margaret Hospital, Toronto (1977)



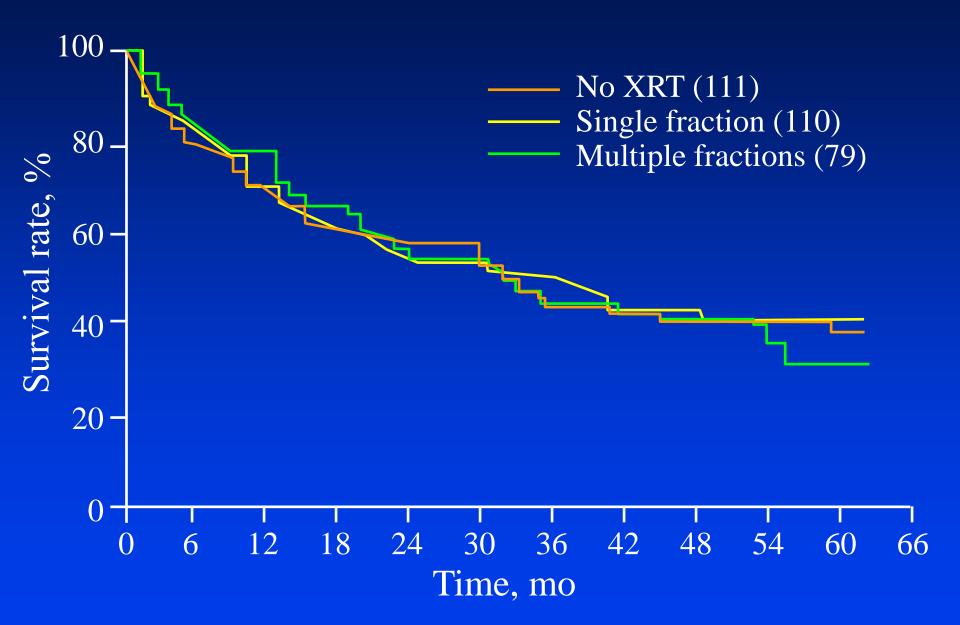
### Survival of Patients with Rectal Carcinoma Exploratory Subgroup: **Dukes' Stage C Disease**



#### Medical Research Council (MRC) Confirmatory Trial



#### MRC Subgroup Analysis: Dukes' C Cases

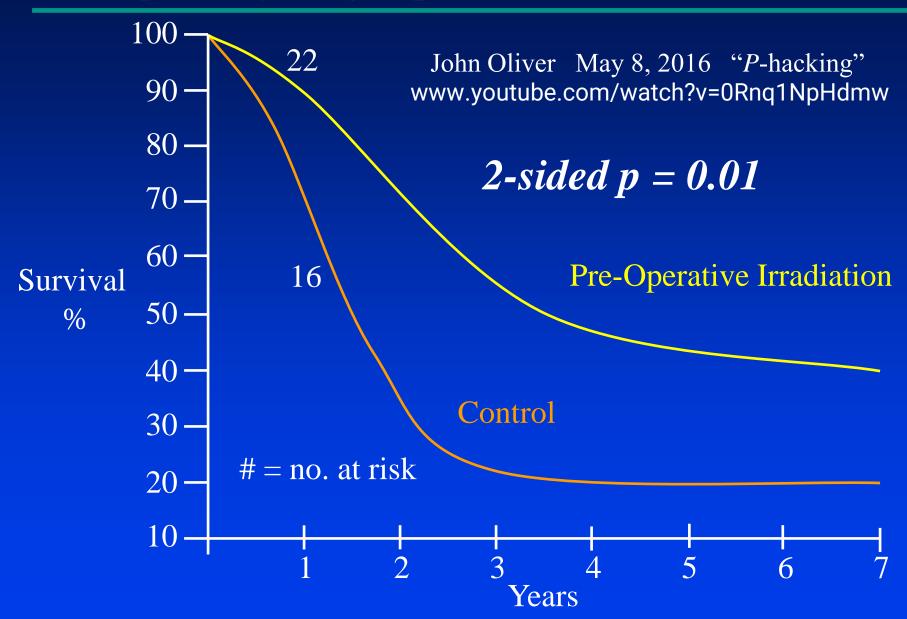


### **Some Important Observations**

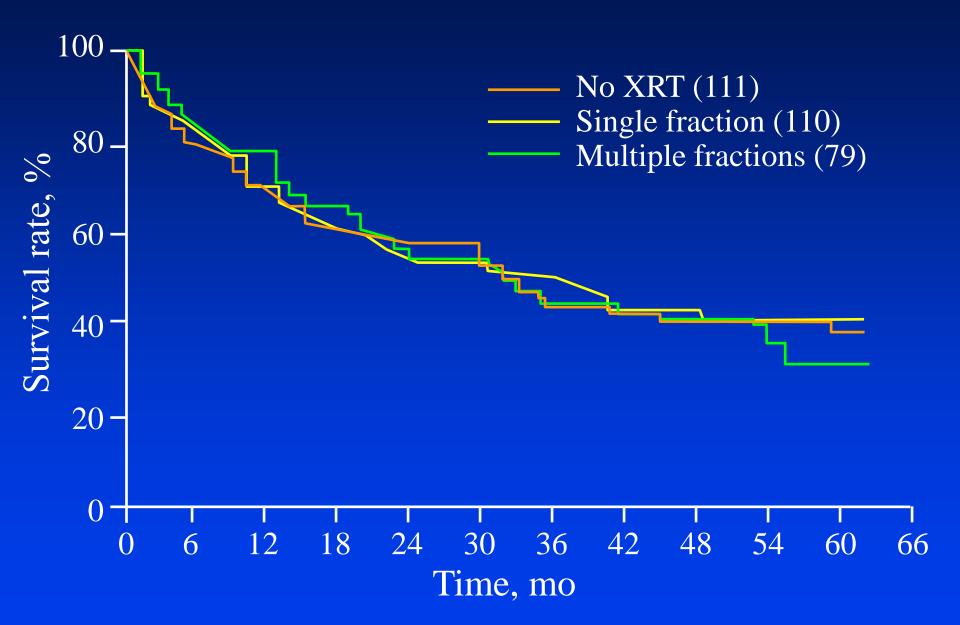
- *P*-values are only interpretable when you understand the sampling context from which they were derived
- Random High bias is real
- Exploratory Analyses usually should be viewed to be "Hypothesis Generating"
- Confirmatory Trials greatly enhance the reliability of conclusions

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### Survival of Patients with Rectal Carcinoma Exploratory Subgroup: **Dukes' Stage C Disease**



#### MRC Subgroup Analysis: Dukes' C Cases



"It isn't so much the things we *don't know* that get us in trouble.
It's the things we *know* that aren't so".
—Artemus Ward (1834-1867)

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- Scientifically unbiased wording:
  - "To *determine whether* the experimental regimen is safe and effective"
- Regulatory Industry Statistics Workshop: (9/22/2011)
   ...Credibility of exploratory analyses...
   ...a Paradox...

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- <u>Trial #3</u> conducted in *high affinity* subgroup with prespecified *truncation at 12 months follow-up*: ...early termination by DMC for futility.

# "If you Torture Data Long Enough, They will Confess"

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- Recognize bias resulting from strong interest to achieve "positive" results
- When refereeing journal publications, request:
  - the clinical trial protocol
  - the statistical analysis plan (SAP)
  - the clinical study report (CSR)
- The only *P*-values presented in CSRs & publications should be for α-spending analyses pre-specified in the SAP
- Recognize unreliability of Exploratory Analyses... ...generating hypotheses, but with "random high" bias
- Exploratory subgroup analyses should be presented descriptively, for example using forest plots

### Some Conclusions

- For reliable evidence regarding effects by subgroups, such as evaluating effects in biomarker positive vs negative subgroups, it is important to have pre-specified hypotheses (potentially with alpha spending)
- Cautionary Note: "When it is prespecified that biomarkernegative patients should not be included in the primary analysis of treatment effect in biomarker-positive patients because of the likelihood that treatment effects would differ between the 2 subgroups, it is logically inconsistent to include biomarker-positive patients in the primary analysis of treatment effect in biomarkernegative patients." \*
  - <sup>4</sup> Rothmann et al. "Testing in a Pre-specified Subgroup and the Intent-to-treat Population. *Drug Information Journal* 46(2): 175-179, 2012.